



BROUGHT TO YOU BY
metroparent
PART OF THE USA TODAY NETWORK

Metroparentmagazine.com/CampFair

**Let interested parents visit your camp
 without ever leaving home
 with MetroParent's 7th Annual Online Camp Fair.**

Want to provide your camp's information to thousands of parents from southeastern Wisconsin and beyond?

MetroParent Magazine's 7th annual ONLINE CampFair will let families learn all about your camp offerings from the comfort of their own homes. And they'll know Online CampFair is out there through a comprehensive advertising campaign in MetroParent Magazine and the Milwaukee Journal Sentinel network of websites – running February through May.

- Presented by MetroParent Magazine, southeast Wisconsin's family resource for more than 30 years.
- Reach your target audience: Involved parents seeking great camps for children in preschool through high school.
- Your listing will be online for 12 months.
- Searchable by camp type, location, price, accreditation, etc.
- In-depth info on participating camps easily accessed – links, photos, videos, etc.
- Over 57,000 page views in 2016, with 80% of views coming from February to June.*

*Source: Google Analytics

How do I get started?

For more information, contact your MetroParent sales representative or call **414.224.2038**

ADVERTISING

The MetroParent Online Camp Fair is promoted through MetroParent Magazine, Milwaukee Journal Sentinel and online through our network of sites.

	Featured Camp
Camp name	✓
Address	✓
Phone	✓
Website	✓
Linked to your URL	✓
Logo linked to your URL	✓
75-word description	✓
MetroParent Magazine Camp Guide listing in our MetroParent Magazine thru May with 'Look for us on Online CampFair' "bug"	✓
PDF of brochure	✓
Up to 10 photos	✓
Camp video	✓
EARLY BIRD	\$250
PRICE AFTER 1/3/17	\$300